



POWERED BY PASSTHROUGH

An evolution of investor onboarding

Goodwin Embark is streamlining the experience for you, your teams, and your investors to take your investor onboarding experience to the next level.

Goodwin Embark, powered by Passthrough, offers you the ability to leverage a best-in-class e-subscription document platform with an elevated and straightforward experience for you, your investors, and your sub doc reviewers alike. Our fund team will manage your e-sub doc process as part of its fund formation work and provide you with a seamless and consistent service for each fundraise.

Goodwin Embark provides a better onboarding experience for you and your investors

Faster closing >	New investors complete their first investment on Goodwin Embark in 20 minutes, on average. For returning investors, it's as quick as 2 minutes.
Increased accuracy >	Conditional logic means investors only see questions that apply to them. Over 80% of Goodwin Embark sub docs are returned complete and accurate the first time.
Improved LP experience >	A simple, streamlined process for investors to complete, sign, and submit their sub docs, leading to a much better onboarding experience.
Enhanced efficiency >	Streamlined workflows, customized trackers, and easily exportable data save hours of manual information tracking and hundreds of emails.
Exclusive pricing >	Passthrough platform rates on Goodwin Embark are heavily discounted and tiered based on fund size.
Access to additional Passthrough services >	KYC & AML compliance by Passthrough is available for direct purchase.

Goodwin Embark Electronic Subscription Workflow

Get complete and accurate subscription documents from investors in minutes instead of days or weeks



Invite

After Passthrough builds a custom workflow on Goodwin Embark, invite investors to complete their sub docs



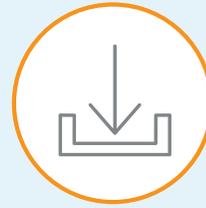
Sign and Review

Track progress as investors sign electronically, then review their responses and request revisions if necessary



Execute

Countersign, approve, and automatically send closing emails to all relevant stakeholders



Download

Export investor data in whatever format fund management, tax, compliance, accounting, and IR teams require

Find out more about **Goodwin Embark** by contacting your Goodwin funds lawyer.

Meet us at the intersection of capital and innovation: goodwinlaw.com

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